



Cyfrowy Polsat IR Newsletter

31 May – 6 June 2021



Wirtualnemedi.pl
1 June 2021

Cyfrowy Polsat offers a video recorder in the cloud

by tw

Cyfrowy Polsat customers who use satellite TV (DTH) and cable IPTV services have been just offered the possibility of recording selected content and storing it in a cloud.

The nPVR service offers the possibility of recording the currently running shows from selected channels as well as to schedule recordings from the EPG level. Recording takes place in a cloud, without the need for use of any physical data carriers.

The nPVR service is available to users of Evobox HD and Evobox Lite set-top boxes as well as the Evobox IP set-top boxes in the case of cable IPTV service.

The new service is available in two options: Start and Max. The Start option enables storing of up to 100 hours of recordings for 30 days. It is offered for free to users of M and L TV packages, while in the case of S package it costs PLN 5 per month.

The Max option enables storing of up to 1500 hours of recordings for 120 days at the monthly cost of PLN 15.

Wirtualnemedi.pl
1 June 2021

Users are ready to pay for 5G. From 10 to 30 percent more for the new services it will offer

by ps

Ericsson Consumer Lab has published a report on the propensity of smartphone users from various parts of the world to pay extra for using 5G network services.

The propensity to pay a premium price on that account ranged from 7% in Australia and the UK to 30% and 45% in the case of United Arab Emirates and China, respectively.

Ericsson points out that to-date the analyses of 5G network perception by customers focused on purely technological aspects, such as data speed and network availability. Meanwhile, early users consider 5G connection stability and speed as something obvious, with the value-added services being a distinctive, competitive feature of 5G for them.

As many as 70% of 5G network users have been dissatisfied with the small number of innovative applications and services added to 5G price plans. They expect exclusive content and services from their operators, i.e. content and services which could differentiate the 5G experience from the 4G experience while promoting the feeling of novelty and exclusivity.

67% of the customers who were surveyed would be interested in watching TV in 5G standard, while 57% would like to use the option of delivery of personalized sports or cultural content.

Wirtualnemedia.pl
2 June 2021

Play has a new offer. Internet and TV for 30 PLN, 5G and 150 GB for Internet access for 25 PLN

by ps

Play mobile network has launched a new postpaid offer of bundled services which includes voice, fixed-line and/or mobile Internet access as well as access to TV services.

The network offers discounts which increase along with the number of services purchased by a subscriber. For example, subscribers using voice services who will buy an Internet access service and a TV service will be offered a discount in the amount of PLN 30, while the customers who will decide to add only of these services will be offered a discount in the amount of PLN 10.

Play subscribers can buy fixed-line Internet access service (150 Mbps) and a TV service (Play Now TV basic offer) for PLN 30 monthly.

Play has also introduced a promotion for the customers porting in their mobile numbers. Such customers are offered a 5G subscription with a bigger data bundle (increased from 75 GB to 150 GB).

Telko.in
2 June 2021

Cheaper 5G in T-Mobile but as a second subscription

by Łukasz Dec

T-Mobile Polska has introduced a new 5G mobile services package to its offer, with a 200 GB data bundle, costing PLN 45, incl. VAT.

The offer is addressed to voice customers using subscriptions with monthly access fees starting from PLN 55. It is sold as a second SIM card in connection with the upcoming UEFA European Championship. In addition the operator prepared an advertising campaign for 5G devices and TV sets.

T-Mobile's standard 5G tariffs are offered for PLN 65, PLN 90 and PLN 120, and include from 100 GB to 200 GB of mobile data.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2021-05-31	30.88	30.32	30.50	- 0.65	6.43
2021-06-01	31.68	30.42	30.76	0.85	10.66
2021-06-02	31.62	30.74	31.62	2.80	11.60
2021-06-03	-	-	-	-	-
2021-06-04	31.62	30.30	30.72	- 0.13	11.51



Investor's calendar



22 June 2021	Santander's 2021 TMT Conference, online
4 – 18 August 2021	Closed period prior to the publication of H1 2021 results
18 August 2021	Consolidated semi-annual report for the 1st half of 2021
1 – 2 September 2021	Barclays Media and Telecom Conference, online
6 – 7 September 2021	18th Emerging Europe Investment Conference - Pekao, online
26 October – 9 November 2021	Closed period prior to the publication of Q3 2021 results
9 November 2021	Quarterly report for Q3 2021