



Cyfrowy Polsat IR Newsletter

29 March – 4 April 2021



Wirtualnedia.pl
30 March 2021

Champions League in Polsat Sport Premium during another 3 years

by tw

Telewizja Polsat (Cyfrowy Polsat Group) has acquired the rights to broadcasting the UEFA Champions League matches during another three seasons (2021-2024).

Each season of UEFA Champions League means 138 matches. In addition Telewizja Polsat will be also broadcasting the UEFA Super Cup matches and the UEFA Youth League matches.

“We are proud that we have acquired the rights to showing the UEFA Champions League matches for our viewers for another three years. We wish to provide the most attractive content to our viewers, and the rights we have acquired is a true “champions league” of content that our viewers will be able to enjoy in any way they choose – both in TV and in the Internet,” said Stanisław Janowski, the CEO of Telewizja Polsat.

In the same way as now, the Champions League matches will be broadcasted via Polsat Sport Premium pay-per-view channels and platforms.

Telko.in
4 March 2021

P4 has sold its passive network infrastructure for PLN 6.7 billion

by pel

P4, an Iliad Group company and the operator of Play mobile network, signed a contract for sale of its passive network infrastructure with On Tower Poland. The contract's value is PLN 6.7 billion (the price may be subject to adjustments).

At the same time P4 also signed long term operation and maintenance agreements with On Tower Poland for a period of 20 years, with a possibility of extension for further 10-year periods. Thanks to these agreements, P4 will continue using the sold passive infrastructure for its telecommunication operations.

On Tower Poland is a company that has been formed by Cellnex Poland (60%) and Iliad Purple (40%).

Parkiet
1 April 2021

Open to cooperation with Emitel and #Polskie5G

by ZIU

In an interview for “Parkiet” business daily, the Vice-President of Cellnex Telecom, Alex Mestre Molins, declared that Cellnex would operate as a long-term investor in Poland, investing ca. PLN 20 billion in various forms on the Polish market.

Cellnex Group of Spain is finalizing the acquisition of P4’s tower operating company and is also counting on the implementation of a an agreement for acquisition of the active and passive network infrastructure of Cyfrowy Polsat Group (Cellnex is waiting for the approval from the anti-trust authority).

Mestre Molins did not rule out the possibility of building a joint network of towers for Play and Cyfrowy Polsat, subject to the two partners demonstrating interest in such a solution. In his opinion, network sharing by operators, also in its active layer, would be a positive element of the project.

The Vice-President of Cellnex noted that the contract with Polkomtel (a Cyfrowy Polsat Group company) enables the acquired assets to be used on fully commercial basis, which could offer benefits for Play, and also for the state-owned wholesale 5G network which is expected to be rolled out by #Polskie5G (#Polish5G) company while using the spectrum from 700 MHz frequency band. In his opinion the 700 MHz band is not optimal for building networks in the areas with high population density, as such areas require use of higher frequency bands. As a result the assets that Cellnex intends to acquire could be rendered available for the needs of the network which will be built by #Polskie5G, thus accelerating the construction of this network.

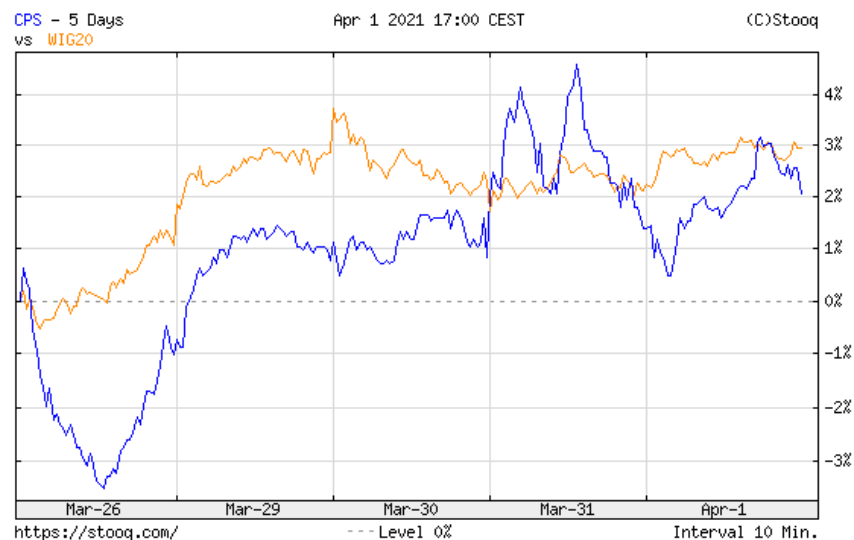
Mestre Molins also did not rule out the possibility of cooperation with Orange Polska and T-Mobile Polska, but in this case rather in rural areas.

He declared that Cellex had no intention of competing with Emitel on the market of digital terrestrial TV, while not excluding the possibility of commercial cooperation between the two companies.

Cyfrowy Polsat shares



Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Turnover (mPLN)
2021-03-29	29.58	28.62	29.38	1.80	13.61
2021-03-30	29.70	29.26	29.40	0.07	9.32
2021-03-31	30.56	29.52	29.56	0.54	24.18
2021-04-01	30.08	29.30	29.76	0.68	8.72
2021-04-02	-	-	-	-	-



Investor's calendar



28 April – 12 May 2021	Closed period prior to the publication of Q1 2021 results
12 May 2021	Quarterly report for Q1 2021
18 – 19 May 2021	PKO BP's CEE Telecommunications, Media and IT conference (online)
4 – 18 August 2021	Closed period prior to the publication of H1 2021 results
18 August 2021	Consolidated semi-annual report for the 1st half of 2021
26 October – 9 November 2021	Closed period prior to the publication of Q3 2021 results
9 November 2021	Quarterly report for Q3 2021