

# **Cyfrowy Polsat Newsletter**

**16 – 22 August 2010**



The press about Cyfrowy Polsat	Date	The press about DTH/MVNO market in Poland
<p><b>Parkiet: Cyfrowy Polsat: The founder will not sell shares</b>                      Zygmunt Solorz-Żak assured that he will not sell any more CyfrowyPolsat’s shares this year. He also informed about sale of 57 from 203 mPunkt’s points of sale to Polkomtel.</p>	<p>18.08</p>	
	<p>20.08</p>	<p><b>Gazeta wyborcza: A magazine is not a formal letter</b>                      The Office of Competition and Consumer Protection (UOKiK) imposed a penalty on Cyfra+ in the amount of PLN 3.6m. UOKiK acknowledged that putting the information about a change in the financial conditions only in the company’s magazine had been unlawful and it infringed collective interests of consumers.</p>
<p><b>Media2.pl: Polsat’s content soon in Cyfrowy Polsat</b>                      Subscribers of the biggest satellite platform, as first in Poland, will be able to watch new episodes of popular series "Hotel 52", before their premiere on television. On 2 September 2010 on Polsat and Polsat HD channels (at 9:00 pm) will show the first episode of the second season of "Hotel 52. Subscribers of Cyfrowy Polsat, thanks to the VOD Home Film Rental service, will have an access to the new episodes of series a week before their television premiere.</p>	<p>22.08</p>	

### Latest events

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**20 August 2010**  
**Current report: 27/2010**

**Convocation of the Extraordinary General Meeting of the company Cyfrowy Polsat SA and content of draft resolutions for the Extraordinary General Meeting of Cyfrowy Polsat S.A.**

The Management Board of Cyfrowy Polsat S.A. ("Company") hereby informs that it convenes an Extraordinary General Meeting of the Company to be held on 15 September 2010 at 10.00 a.m. in the Company's headquarters in Warsaw, at 4a Łubinowa Street.

The Company publishes all information relating to the Extraordinary General Meeting on Company's website at:  
<http://www.cyfrowypolsat.pl/inwestor/> tab General Shareholders Meeting -Materials

### Investors' calendar

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<b>26 August 2010, 7:00 AM</b>	<b>1st half of 2010 results release</b>  <b>Details of conference call:</b> Date 26 August 2009 Time 4 pm (CEST) Phone number + 44 (0) 20 7162 0025 ( UK) 00 800 1212 097 (Poland)  ID 872086
<b>15 September 2010, 10:00 AM</b>	<b>Extraordinary General Meeting of the company Cyfrowy Polsat SA</b>
<b>5 November 2010, 7:00 AM</b>	<b>Q3 2010 results release</b>

## Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
09-08-2010	14.60	14.30	14.59	0.62%	728
10-08-2010	14.65	14.40	14.40	-1.30%	4 630
11-08-2010	14.63	14.40	14.63	1.60%	838
12-08-2010	14.65	14.40	14.60	-0.21%	4 923
13-08-2010	14.58	14.41	14.55	-0.34%	978

