

Cyfrowy Polsat Newsletter

9 – 15 August 2010

The press about Cyfrowy Polsat	Date	The press about DTH/MVNO market in Poland
	12.08	<p>Gsonline.pl: Heyah is entering to mPunkt. mPunkt will start selling Heyah services starting September 2010. At the moment it is not obvious, whether Heyah MIX offer will be also available in mPunkt.</p>
<p>Media2.pl: New HD channels and broadcasting center Next year subscribers of Cyfrowy Polsat can count on new HD channels and broadcasting centre to improve in the reception of the Tv signal, e.g. during storms. The operator will build an additional broadcasting centre which will provide "higher signal availability". New channels are also planned.</p> <p>Media2.pl: Cyfrowy Polsat about immediate plans Widening offer of HD channels, new set-top boxes from own factory, improvement in the customer service, change of the image and strong emphasis on after-sale service - these are main plans of Cyfrowy Polsat for 2010</p>	15.08	
	16.08	<p>Dziennik Gazeta Prawna: Digital lorries will be fighting for the customer with lower prices Pay televisions operators will be fighting for 2m new subscribers over three nearest years. Platforms will be fighting with expanding offer, development of new technologies (HD, 3 D) and lower prices.</p>

Latest events

11 August 2010

Payment of I tranche of dividend

13 August 2010

Current report: 26/2010

Report of Management Board of Cyfrowy Polsat S.A. justifying substantiating the merger with M.Punkt Holdings Ltd

Management Board of Cyfrowy Polsat S.A. ("Company") publishes the content of Report of Management Board of Cyfrowy Polsat S.A., prepared under Art. 5165 of the Commercial Companies Code, the merger of the Company with M.Punkt Holdings Ltd seated in Nicosia, Cyprus.

Investors' calendar

<p>26 August 2010, 7:00 AM</p>	<p>1st half of 2010 results release</p> <p>Details of conference call: Date 26 August 2009 Time 4 pm (CEST) Phone number + 44 (0) 20 7162 0025 (UK) 00 800 1212 097 (Poland) ID 872086</p>
<p>5 November 2010, 7:00 AM</p>	<p>Q3 2010 results release</p>
<p>17 November 2010</p>	<p>Payment of II tranche of dividend</p>

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
09-08-2010	14.90	14.50	14.50	-1.43%	3 349
10-08-2010	14.71	14.28	14.50	0.00%	5 565
11-08-2010	14.60	14.35	14.43	-0.48%	3 974
12-08-2010	14.59	14.42	14.50	0.49%	3 776
13-08-2010	14.70	14.41	14.50	0.00%	3 553

