



Press about Cyfrowy Polsat	Date	Press about DTH/MVNO market in Poland
<p>SatKurier.pl: Family as a present for Mini subscribers If current subscriber of Mini Package will sign a contract for Family Package for 15 months he/she will keep paying the current Mini Package monthly fee of PLN 9.90 for 2 months and have access to all channels from Family Package.</p>	18.07	
	19.07	<p>Komorka.com.pl: Change of the parameter of CP and Canala+ satellite transmission Canal+ Cyfrowy and Cyfrowy Polsat, which are sharing transponders on Hot Bird satellites, are planning to change of one of parameters of satellite transmission – FEC (Forward Correction Error) on 25 August 2010. The change will be aimed at offering new opportunities by satellites and upgrade of services of platforms. The change requires reprogramming of set-top boxes of both digital platforms.</p> <p>Dziennik Gazeta Prawna: Satellite televisions want to decide on royalties Cable and satellites operators think that the amendment of the copyright law is breaking the basis of equality. In their view the influence on establishing prices for using music and movies is unfair and irregularities consolidated in the act are breaching the constitutional legal order. Minister of Culture will decide on final composition of the Committee of Copyright.</p>
	21.07	<p>Parkiet: mPunkt is officially Play dealer mPunkt, distributor of telephone service, controlled by Cyfrowy Polsat, admitted that it started sale of services of Play network. Thanks to that the number of Play points of sale was increased to 1 ths.</p>



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<p>Media2.pl: Cyfrowy Polsat is replacing older set-top boxes Set-top boxes which are being replaced :Thomson DSI 50 PO, Thomson DSI 30 PO, Sagem ISD 4275, Sagem ISD 3275, Sagem ISD 4285, Samsung DSR 7000The date of switch off of set-top boxes is 27 July but only for Thomson and Samsung set-top boxes. These set-top boxes can be exchange for free for: Mini, Familijny, Familijny F300, Samsung DSB-S305G, Echostar DSB-606, Echostar DSB-717 (A).</p>	22.07	
<p>Pportal.pl: Movie holidays in VOD Home Video Rental of Cyfrowy Polsat. Customers who will sign an agreement in the coming 3 for the television services and pay the stated amount for VOD Home Video Rental, they will receive as part of the promotion „duplication ” of amount paid for VOD services. Cyfrowy polsat predicted four promotional amounts, depending on the television package chosen by the customer –PLN 10 (Family Package), PLN 20 (the Family and Relax Mix Package), PLN 30 (Family and super Film Package) and PLN 40 (Premium offer).</p>	22.07	
<p>Komorka.com.pl: Titles of Disney in the VOD service of the Cyfrowy Polsat Cyfrowy Polsat signed an agreement with The Walt Disney Company EMEA for the content for VOD services - Home Video Rental</p>	23.07	



News

Current report: 23/2010
14-07-2010

Appointment of a new Member of Management Board of Cyfrowy Polsat S.A.

The Management Board of Cyfrowy Polsat S.A. ("Company") hereby informs that the Supervisory Board appointed Aneta Jaskólska to the position of a Member of the Management Board in a meeting dated 13 July 2010.

Current report: 24/2010
21-07-2010

Registration of changes to the Articles of Association of Cyfrowy Polsat S.A. and the consolidated text of the Articles of Association of the Company

The Management Board of Cyfrowy Polsat S.A. ("Company") hereby informs that, in relation to the current report number 21/2010 dated 25 June 2010: Content of resolutions adopted by the General Meeting of Cyfrowy Polsat S.A. held on 24 June 2010, on 21 July 2010 it became aware of registration on 13 July 2010 by the District Court in Warsaw, the XIII Commercial Division National Court Register of changes to the Articles of Association of the Company. The changes to the Articles of Association of the Company were amended based on the resolution number 22 of the General Shareholders Meeting of Cyfrowy Polsat S.A. dated 24 June 2009.

Investors' calendar

26 August 2010, 7:00 AM	1st half of 2010 results release
5 November 2010, 7:00 AM	Q3 2010 results release

Cyfrowy Polsat shares

Data	Cena maksymalna (PLN)	Cena minimalna (PLN)	Cena zamknięcia (PLN)	Zmiana ceny zamknięcia (%)	Wartość obrotu (tys. PLN)
12-07-2010	14.87	14.59	14.59	0.27%	6 868
13-07-2010	14.85	14.65	14.80	1.44%	6 032
14-07-2010	14.95	14.81	14.90	0.68%	4 327
15-07-2010	14.60	14.40	14.50	1.19%	1 937
16-07-2010	14.65	14.28	14.28	-1.52%	3 953
19-07-2010	14.50	14.25	14.25	-0.21%	4 219
20-07-2010	14.40	14.05	14.25	0.00%	3 150
21-07-2010	14.54	14.38	14.50	1.75%	17 803
22-07-2010	14.60	14.32	14.55	0.34%	28 696
23-07-2010	14.65	14.48	14.60	0.34%	2 106

