



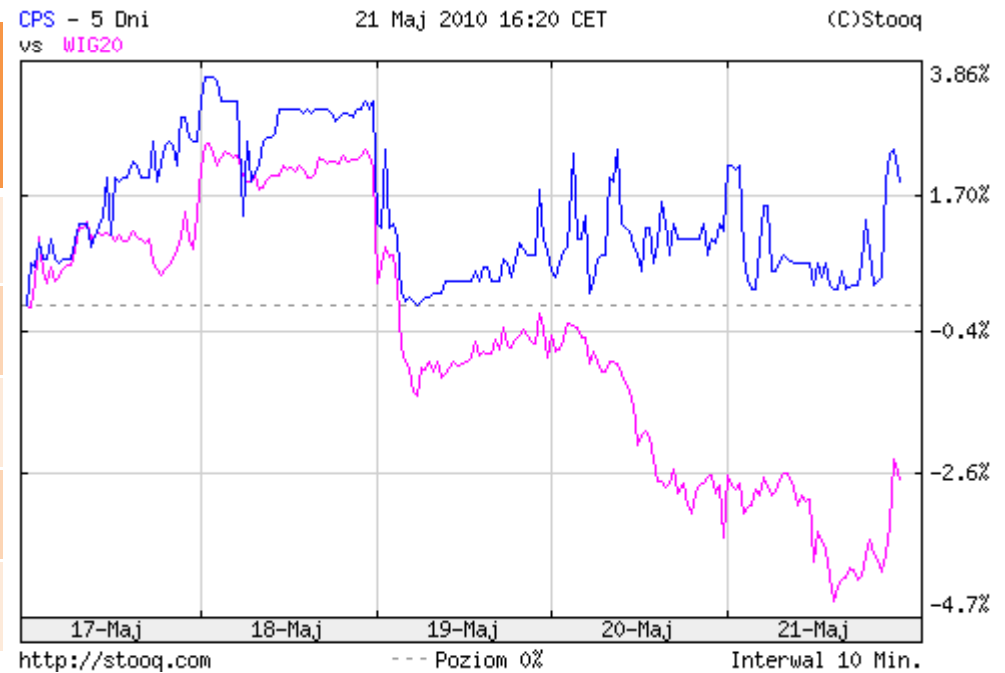
The press about Cyfrowy Polsat	Date	The press about DTH/MVNO market in Poland
<p><b><i>Dziennik Gazeta Prawna: TV Puls is fighting for position in Polsat</i></b> Niche television Puls is suing to the National Radio and Television Council on the discrimination by Cyfrowy Polsat, because its channel is too far on Cyfrowy Polsat's broadcast list.</p> <p><b><i>eurobankier.pl: Cyfrowy Polsat pay between 33 - 66% of net profit for 2009 in the form of dividend</i></b> Cyfrowy Polsat, in the most probable case, will allocate 33 - 66% of last year's profit for dividend, comes out from the statement of Dominik Libicki, president of Cyfrowy Polsat.</p> <p><b><i>eurobankier.pl: Cyfrowy Polsat is working on launching the fixed telephony</i></b> We are working on launching this service, but the final decision is not taken yet " - said Dominik Libicki on a press conference. He added that the decision and the date of launch of this service depends among others on the technology.</p>	17.05	
<p><b><i>Parkiet: Cyfrowy Polsat nicely surprised investors</i></b> <b><i>Puls Biznesu: Cyfrowy Polsat dance to Zloty's tune</i></b> <b><i>Rzeczpospolita: Better in Cyfrowy Polsat</i></b> Market knows that there will be an increase in profit from 2009 and after strong Q4 there will be a slow down. Company nicely surprised investors as its results were higher than forecasted by analysts and much better than a year ago. Cyfrowy Polsat group's revenues reached amount of PLN 373.9m, operating profit was PLN 106.9m, EBITDA – PLN 122.9m, and net profit - PLN 86.13m.</p>	18.05	<p><b><i>Dziennik Gazeta Prawna: War of platforms on set-top boxes</i></b> An offensive of operators of the pay television started. Only 2m customers which do not have pay television is now to be acquired. Yesterday ITI Neovision launched a HD set-top box, which apart from the receipt of channels in HD technology, TnK offer includes 12 HD channels, has built in a module, which allow to receive signal from the digital terrestrial television (DVB-T). Neovision forestalled the move of Telekomunikacja Polska- the operator announced a few days ago, that soon it would also launch set-top boxes with module, which allow to receive signal from the digital terrestrial television. Cyfrowy Polsat, market leader informed that he started production of HD set-top boxes in its factory and the equipment will be on market soon. Cyfrowy Polsat revealed yesterday, that it is close to signing an agreement with next two television studios, for movies for its VoD services. Cyfra+, the second largest platform apart from new services is investing in technological novelties. On Saturday the operator conducted the first broadcast of first league match in 3D technology. According to our information this year the operator will also release on the market the shared offer with Netia. Thanks to this cooperation Cyfra+ customers will probably be able to use the access to the Internet.</p>



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	18.05	<p><b>Telix.pl: Orange minimally overtook Plus - mobile market after first quarter of 2010</b></p> <p>According to GUS after first quarter of 2010 there was 45.233 m of active SIM cards in Polish mobile networks. It means that is 118.5 active cards per 100 peoples. Penetration of mobile telephone market (in ths.):</p> <ul style="list-style-type: none"><li>PTK Centertel (Orange) – 13,774</li><li>Polkomtel (Plus i Sami Swoi) – 13,723</li><li>PTC (Era i Heyah + tuBiedronka) – 13,361</li><li>Play - c. 3,500</li></ul> <p>Approximate data of MVNO operators after first quarter of 2010:</p> <ul style="list-style-type: none"><li>Mobilking c. 20 ths.</li><li>Carrefour Mobile Mova c. 200 ths.</li><li>GaduAir c. 150 ths.</li><li>Cyfrowy Polsat c. 29 ths.</li><li>mBank mobile from 100 to 200 ths.</li><li>Diallo – 1.1 ths.</li></ul>

### Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
17-05-2010	14.99	14.41	14.90	3.47%	9 099
18-05-2010	15.06	14.70	15.00	0.67%	3 191
19-05-2010	14.89	14.50	14.63	-2.47%	6 300
20-05-2010	14.88	14.53	14.68	0.34%	13 261
21-05-2010	14.89	14.54	14.80	0.82%	4 648



### Investors' calendar

26 August 2010, 7:00 AM	1st half of 2010 results release
5 November 2010, 7:00 AM	Q3 2010 results release