



The press about Cyfrowy Polsat	Date	The press about DTH/MVNO market in Poland
<p>Hotmoney.pl: Battle for Polish customer has begun Polish customers have greater access to services sold in packages- says Frost & Sullivan. Cable television operators, leading on the Polish triple play market, are fighting on urbanized areas. Cyfrowy Polsat as essential area for its multi-play services also targets small towns. In the second quarter Cyfrowy Polsat will offer combined services: television with the broadband Internet.</p>	15.02	
<p>Dziennik Gazeta Prawna: There will be a distinct improvement on the media market TVN and Agora will face rebound, and Cyfrowy Polsat will keep the rate of growth. An optimism is hitting from new reports of brokerage houses, devoted to the largest media companies, as TVN, Agora, Cyfrowy Polsat. Cyfrowy Polsat in analysts opinion, improved both the income and the profitability last year.</p>	16.02	<p>Rzeczpospolita: Operators are standing on television In 2009 television services delivered by worldwide communications companies were worth the c 12 bn USD. This year it will be almost 17 bn USD. The increase will be brought by the demand for services triple play, that is the phone, the Internet and television in one package- predicts ABI Research Company.</p>
<p>Parkiet: Cyfrowy Polsat prolonged the agreement with Polsat for broadcasting its channels. The company estimated that the total amount of license fees will be not lower than PLN 179.6m.</p> <p>Puls Biznesu: Cyfrowy Polsat is beating its breast Dominik Libicki President of Cyfrowy Polsat concluded an arrangement with Office for Competition and Consumer Protection. Cyfrowy Polsat will escape punishment for Euro 2008. Cyfrowy Polsat obliged itself to buy set-top boxes from companies to which it sold them together with technical support in exchange for getting license rights for public transmission of the European championships in football in 2008.</p>	19.02	



Nearest events

Annual Results, 18 March 2010

7:00 AM	Annual results release via ESPI and documents published on website
4:00 PM	Conference call with financial community

News

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Information on the conclusion of license agreements and annex to the license agreement with Telewizja Polsat S.A. (significant agreement)

The Management Board of The Cyfrowy Polsat S.A. ("Company") hereby informs that on 17 February 2010 it concluded in a written form a license agreement, that prolongs the oral agreement, for distribution of Polsat Film. It also concluded in a written form a license agreement, that prolongs the oral agreement, to distribute Polsat News, Polsat Play and Polsat Cafe and annex to the license agreements dated 1 January 2006 for distribution of Polsat Sport Extra.

Total value of signed agreements and annex depends on the number of Family Packages subscribers and PLN/US dollar exchange rate. The Company estimated that the total value of these agreements and annex, in the life of the agreements will not be lower than PLN 179,600,000 based on the PLN/US dollar exchange rate of PLN 2,9007 per 1 US dollar, exchange rate published by the National Bank of Poland on day 17 February.

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
15-02-2010	14.00	13.74	13.74	-1.86%	5 777
16-02-2010	13.86	13.40	13.41	-2.40%	8 339
17-02-2010	13.74	13.45	13.50	0.67%	6 391
18-02-2010	13.99	13.56	13.99	3.63%	6 336
19-02-2010	13.99	13.71	13.95	-0.29%	1 362

