



The press about Cyfrowy Polsat	Date	The press about DTH/MVNO market in Poland
<p>Telekabel: Digital, integrated, home Cyfrowy Polsat is developing new services. Soon it will start delivering the broadband Internet based on modern technology, the HSPA+. The second recently launched service is VoD - Home Film Rental.</p>	25.01	
<p>SatKurier: Cyfrowy Polsat is restoring the replacement of set top boxes On 25 January 2010 a possibility to exchange SD set top boxes for new SD set top boxes in authorised points of sale was restored. Offer is aimed at owners of the SD set top boxes, using the Mini Package or higher being after the initial contract.</p> <p>Parkiet: Solorz's companies with new services Zygmunt Solorz will concentrate on media and telecommunication. A development of Cyfrowy Polsat services is our main goal. Now our primary goal is to develop the sale of additional services for customers of Cyfrowy Polsat - Solorz-Żak is declaring. According to Solorz, it is also worth considering to produce by Cyfrowy Polsat special set top boxes enabling reception of digital terrestrial television.</p>	26.01	



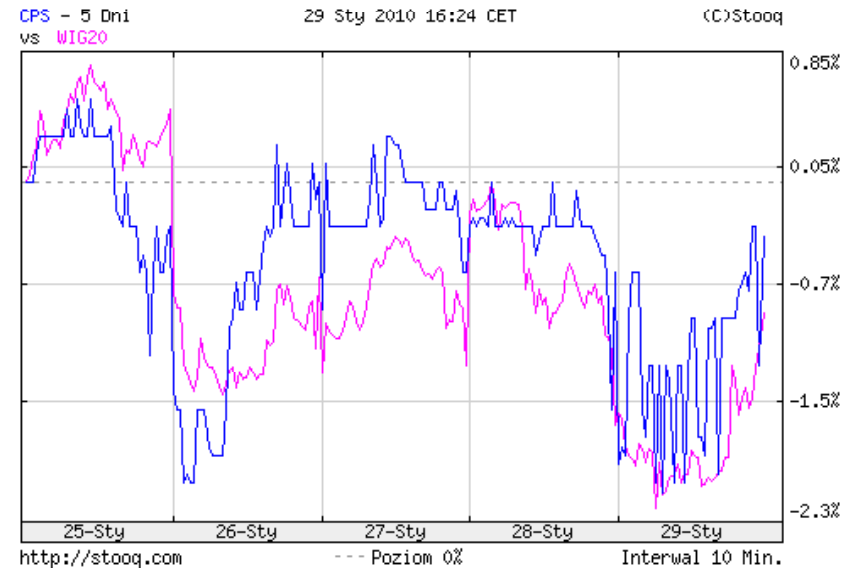
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	27.01	<p>PAP: Operators: the satellite television must supplement terrestrial digital television TV channels broadcast by satellite must supplement digital terrestrial television in Poland which will not be available on the whole territory of Poland - satellite operators believe. Operators are explaining that the signal of television from terrestrial transmitters will not be available everywhere, therefore the government should provide also access to the satellite technology. In the opinion of the member of the management board of the Aster CEE Krzysztof Surgowta, in Poland there are a 3m households, that do not have nor the cable television, neither satellite and are watching TV via analog terrestrial.</p>
<p>Gsmonline.pl: mPunkt starts to train of Cyfrowy Polsat According to unofficial information since 1 February mPunkt will start trainings for their sales force that will sell Cyfrowy Polsat DTH services.</p> <p>Media2.pl: Cyfrowy Polsat: Latest version of the Family set top box Cyfrowy Polsat introduced the new digital Family F 300 set top box produced in the Cyfrowy Polsat Technology factory. The latest version of the set top box is equipped with the LED display and stand by mode in accordance with EU recommendations.</p>	28.01	<p>Forsal Dziennik Gazeta Prawna: Internet from the new satellite in next year Eutelsat is planning to launch new KA-SAT satellite at the end of this year. It will be in such a position in the orbit, to allow signal to cover entire Europe, North Africa and the Middle East. The new satellite will let Eutelsat go on market, which is missing right now - transfer from the satellite not only TV channels, but also providing access to the broadband Internet</p>



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<p>Media2.pl: Cyfrowy Polsat: Internet from PLN 1 On Monday Cyfrowy Polsat will launch the wireless Internet offer. The Gazeta Wyborcza saw the price list of the new service. Basic starting package - 200 MB is supposed to cost PLN 1 monthly. Remaining subscription options are: 1.2 GB for PLN 30 and 3.2 GB for PLN 50. Modems will be offered from PLN 1. Agreements will be concluded for the period of 1 to 3 years.</p>	29.01	
	30.01	<p>Gazeta Wyborcza: We will deliver the network where it is missing What will be next step of Cyfrowy Polsat? In the II quarter of this year we will introduce the integrated offer, on which we are working at the moment. Customer will receive all services - television, Internet, mobile phone - as a part of one package what meaning one agreement, one invoice and one subscription. It is key for our further development, because our customers expect that. Apart from that in the second half of year we will launch the fixed line telephone service based on the radio technology. However we will not be selling this service individually, it will be rather a bonus for those customers who use three remaining services." – answered Dominik Libicki</p>

Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
29-01-2010	15.10	14.80	15.09	0.27%	3 552
28-01-2010	15.20	14.80	15.05	0.00%	5 452
27-01-2010	15.20	15.01	15.05	-0.66%	15 754
26-01-2010	15.20	14.82	15.15	0.33%	10 666
25-01-2010	15.25	14.91	15.10	-0.33%	33 716



News

Current report: 4/2010
29-01-2010

Financial calendar for publication of periodical reports in 2010

The Management Board of Cyfrowy Polsat S.A. ("Company"), hereby announces publication dates of periodical reports in 2010:

Annual report and consolidated annual report for 2009- 18 March 2010

Consolidated quarterly reports

- 1st quarter of 2010 – 11 May 2010

- 3rd quarter of 2010 – 5 November 2010.

Consolidated semi-annual report for 1st half of 2010 – 26 August 2010.

Press release
28-01-2010

Cyfrowy Polsat introduced the new digital Family F 300 set top box produced in the Cyfrowy Polsat Technology factory. The latest version of the set top box is equipped with the LED display and stand by mode in accordance with EU recommendations directives about energy conservation.