



Press about Cyfrowy Polsat	Date	Press about DTH market in Poland
<p><b>Media &amp; Marketing Polska: Television in the package</b> "The Cyfrowy Polsat in a flash reacted to the TP offer " and implemented attractive promotions – even 6 months without subscription fees</p>	21/10	<p><b>Media &amp; Marketing Polska: Television in the package</b> Telekomunikacja Polska wants to become the competitive provider of TV services on both markets - satellite platforms as well as cable televisions. At the moment 35% TP customers have the possibility to receive TV services via cable and this number can grow to 45% in 2012. After the first half of 2009 c. 95 ths. of users were receiving TV signal using satellite set-top box.</p>
	22/10	<p><b>Polska : It is necessary to pay for unblocking the digital TVP signal</b> Users which want to use the TVP platform must buy the decoding card. The price of the card is still unknown. The payment will be disposable. The goal of the TVP platform is to provide state own channels and other channels for a small fee using its satellite platform. As many as 84% Poles want the TVP digital platform.</p> <p><b>Media2.pl: Cyfra+: Poles want to have the control over the TV</b> About 22% users are convinced that using the VoD function (Video on Demand) is attractive - results from research conducted by PBS DGA for digital platform Cyfra+. Over 18% thinks that PVR function (Personal Video Recorder) is also attractive. 28.3% Poles are accenting that a possibility of adapting the programming and the time of broadcast to personal needs is an important advantage of satellite platforms.</p>



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<p><b>media2.pl Cyfrowy Polsat: Fast internet since November</b> Already in November 2009 satellite digital TV platform Cyfrowy Polsat will offer the first customers (and in smaller towns) broadband wireless Internet access. Ultimately, the speed is 21 Mb / s. The target speed to 21 Mb / s. It is possible that already in 2010 the service Cyfrowy Polsat will be enriched by another telecommunications service - fixed telephony.</p>	25/10	

### Cyfrowy Polsat shares

Date	Maximum price (PLN)	Minimum price (PLN)	Closing price (PLN)	Change (%)	Volume (PLN ths.)
2009-10-19	14.70	14.10	14.10	-2.35	5 247
2009-10-20	14.44	14.11	14.44	0.00	1 570
2009-10-21	14.49	14.04	14.44	2.85	2 925
2009-10-22	14.50	14.04	14.04	-2.36	2 912
2009-10-23	14.45	14.24	14.38	1.27	1 662



### News

#### Current report 19-10-2009

#### A change in the date of the publication of the interim consolidated quarterly report for the three month period ended 30 September 2009

There was a change in the date of the publication of the interim consolidated quarterly report for the three month period ended 30 September 2009 from 4 November 2009 to 10 November 2009.

#### Press release 19-10-2009

#### Cyfrowy Polsat with the new HD decoder with the hard disk

The equipment offer of the Cyfrowy Polsat was extended of the next set-top box for the receipt of HD television EchoStar DSB- 7400 HD with the hard disk with capacities of 320 GB. It is available with disposable payment of the amount of PLN 149. The monthly fee for using the set-top box is PLN 15.

### Investors' calendar

10 November 2009.  
7:00 am

Q3 2009 results release

10 November 2009.  
4:00 pm

Investor Call

26 October-9 November  
2009

Close period